



There are many lures that are used to convince children to do something. Lures of a lost pet, friendliness, emergency, need for assistance, quick money, and authority are a few of the main ones.

The Check First procedure is effective against these lures. One sure way to do this is to follow a simple safety slogan:

Check First. Kids should Check First with the adult who is in charge of them at the time, and avoid the possibility of making the wrong decision.

## Operation Kidsafe - Founder Mark J. Bott

Mark is from Springfield, IL. and has been an International Child Safety Advocate and expert for over 2 decades. Mark's Child Safety out reach programs have helped educate and protect over ONE-MILLION children.

Mark worked 4 years with John Walsh "Host of America's Most Wanted" on developing and implementing Child safety programs world-wide. Mark was also a driving force behind the Amber Alert and other child safety focused initiatives in the United States and Canada.



Most of the crimes against children are committed by someone the child knows! The concept of "Stranger Danger" is ineffective!!! It is best NOT to teach your child about "strangers."

Instead, teach them to judge the entire situation and make smart choices. Children are not always able to accurately discern a safe person or a safe situation, so they need to think and act carefully in order to remain safe. Child Safety is about breaking (PROXIMITY) by running to the adult in charge instantly. Don't use safety tips that encourage your child to talk or engage with anyone. Just train kids to CHECK FIRST!

Teach Kids to run as fast as they can to the Adult in charge and Check First!

ALL LOCAL FIRST RESPONDORS HAVE BEEN INVITED





## Saturday, Sept. 16th 9am-3pm

**Host at: Doggett Ford Showroom** 



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