









# ALWAYS BEGIN ON A BRIGHT NOTE

Beauty and elegance surround us in life – and illuminating their presence can inspire us to make our way with optimism and confidence. The 2020 Lincoln Continental embodies this philosophy, greeting you with its stunning form and a warm embrace each time you approach. The available Lincoln Dynamic Signature Lighting flows beneath the adaptive HID headlamps, while luminous welcome mats quietly appear on the ground. Grasp the available backlit Light Touch Handle, and your door opens with ease. As you relax inside, the available autofold sideview mirrors return themselves to your personalized settings. Start every journey in a positive mindset within the sanctuary of Continental.







#### REVITALIZE WHILE YOU TRAVEL

Crafted to be luxuriously comforting and peacefully quiet, the spacious interior of Continental is filled with thoughtful amenities. Relax into the available 30-way front Perfect Position Seats with Active Motion® massage functionality that helps reduce muscle fatigue in your upper legs and lower back. Inspired by private aircrafts, these heated and ventilated seats feature a patented comfort-carrier design that flexes around you in a personalized embrace. The available Head-Up Display<sup>1</sup> is customizable and automatically adjusts the prominence of information as priorities change, plus it's easily seen in various light conditions. The available twin-panel moonroof invites all to bask in the sun. And as the available soft-close doors cinch closed, you can nestle in and prepare to enjoy every moment of your ride.

#### STAY INFORMED AND ENTERTAINED

SiriusXM® gives you ad-free music, plus sports, comedy, news and talk – inside your Continental and on the go – with a 6-month All Access trial subscription.<sup>2</sup> With the available Voice-Activated Touchscreen Navigation System, you'll also enjoy a 6-year subscription to SiriusXM Traffic and Travel Link® services.

<sup>1</sup>Don't drive while distracted. See owner's manual for details and system limitations. <sup>2</sup>All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Fees and taxes apply. See SiriusXM Customer Agreement for complete terms at http://www.siriusxm.com. All fees, content and features are subject to change. Traffic information not available in all markets. SiriusXM satellite service for 2020 model-year Lincoln vehicles is not available in Puerto Rico; SiriusXM streaming service is available for purchase.









#### ENGAGE WITH EXCLUSIVE AUDIO

Lincoln is the only automaker to offer you the available Revel® and Revel Ultima Audio Systems. You won't just hear their expertly engineered level of precision and musical accuracy – you'll feel it. With personalized listening modes, it can seem like you're in the "Audience" or up "On Stage." The outstanding, multi-dimensional sound is courtesy of advanced cabin correction tuning, QuantumLogic® Surround sound technology, and Revel Waveguides. Revel Ultima features 19 speakers and patented Clari-Fi™ music restoration technology that enhances satellite radio, streaming services, MP3s and other digital sources – for clear, wide, dynamic sound.







### PAMPER YOUR COMPANIONS

Continental makes it easy with the exceptional collection of features in the Rear-Seat Amenities Package. It gives those traveling in back the power to control their environment, in addition to enjoying the generous leg room. They can start by adjusting the heated and ventilated rear outboard seats with Active Motion® massage functionality, power-adjustable lumbar support and power recline. Next, they can select a temperature, then position the power sunshade on the rear window and the twin-panel moonroof as they'd like. Sunshades can also be extended over both rear-door windows. And all of this can be done while enjoying the increased airflow from extra rear registers. With this package, the person riding behind the front-passenger seat even has the ability to move it forward when it's not occupied – creating more room to relax.









#### JOURNEY WITH CONFIDENCE

Our extensive collection of standard and available driver-assist technologies¹ utilizes a network of sensors and sophisticated cameras to offer you support during many scenarios. These advanced features are all aimed at helping you feel confident in the 2020 Lincoln Continental.

<sup>1</sup>Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.



### STANDARD LINCOLN CO-PILOT360™

From help lighting up the night to staying on course, taking the guesswork out of what's behind your vehicle and more, every Continental driver can benefit from our Lincoln Co-Pilot360 suite of driver-assist technologies, which includes:

AUTO HIGH-BEAM HEADLAMPS
BLIND SPOT DETECTION WITH CROSS-TRAFFIC ALERT
LANE-KEEPING SYSTEM
PRE-COLLISION ASSIST WITH AUTOMATIC EMERGENCY BRAKING
REAR VIEW CAMERA



Who hasn't been frustrated by a traffic backup? Or by trying to find a parking space – and maneuver into it – on a busy street? These features¹ are designed to help with those moments and more:

ADAPTIVE CRUISE CONTROL WITH STOP-AND-GO
FORWARD AND REVERSE SENSING SYSTEMS
RAIN-SENSING WINDSHIELD WIPERS

Continental Reserve adds:

360-DEGREE CAMERA
ENHANCED ACTIVE PARK ASSIST
HEAD-UP DISPLAY









<sup>1</sup>Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. <sup>2</sup>Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.





#### GLIDE EFFORTLESSLY

Imagine yourself calmly in command – at peace with your surroundings. Lincoln Drive Control with Adaptive Suspension can take you there by helping to isolate your Continental from road imperfections. To personalize your ride, explore each of the 3 drive modes – Comfort, Normal and Sport. With any of them, Electric Power-Assisted Steering provides steering response and feedback that helps you feel confident behind the wheel.

### ENJOY EVERY DRIVE

No matter which V6 engine you choose, Continental pairs it with an engaging SelectShift® automatic transmission that puts the control of a manual at your fingertips. Just tap the steering wheel-mounted paddle shifters to change gears when you want, or leave it to Continental. Available Intelligent all-wheel drive provides you with a dynamic driving experience – rain or shine.

#### ENHANCE ITS ELEGANCE

To accentuate the beautifully clean exterior design, select the new Monochromatic Appearance Package, available exclusively on Continental Reserve in Pristine White (shown above) or Infinite Black. It features a color-keyed painted finish on the upper grille mesh and side badges, as well as Infinite Black-painted fog lamp bezels and lower grille. Finished off with striking 20" Ebony-painted aluminum wheels, this package takes your Continental to the next level.



LINCOLN SYNC® 3

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#### COMMAND: WITH YOUR VOICE

SYNC 3 voice-activated technology¹ connects your tech with your Continental, and puts you in control of calls, music and more with the tap of a button on your steering wheel and simple voice commands. You can also tap or swipe the stunning 8" touchscreen. To see your phone's familiar interface on the large screen, you can take advantage of compatibility with Apple CarPlay®² for your iPhone,® or Android Auto™² for your Android™ smartphone.

#### LINK: TO WHAT MATTERS MOST

Continental also lets you enjoy voice control of compatible mobile apps on your connected phone using SYNC 3 AppLink.<sup>®3</sup> The system works with your Lincoln Way™ App⁴ and many others. You can use it with the Waze™ community-based traffic and navigation app on your iPhone. It also works with the Lincoln+Alexa app,⁵ so you can ask Alexa to play music, listen to audiobooks, check the weather, control smart home devices and more while inside your Continental.

#### CONNECT: WITH IN-VEHICLE WI-FI

Since Continental has the ability to seat up to 5 people, a vast array of smartphones, tablets, gaming systems and computers may come along for the ride. Lincoln Connect™ with 4G LTE Wi-Fi hotspot capability provides a strong connection for up to 10 devices at once.8 So everyone can enjoy their favorites – from inside of Continental and up to 50' away.

APPLE CARPLAY & ANDROID AUTO COMPATIBILITY | LINCOLN WAY APP | WAZE | LINCOLN+ALEXA | 4G LTE WI-FI HOTSPOT CAPABILITY

¹Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²Requires device with active data service and compatible software. SYNC 3 does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. ³Commands may vary by phone and AppLink software. ⁴Available via download and compatible with select smartphone platforms. Learn more at lincolnway.com. Message and data rates may apply. ⁵Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while drivolng. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. ⁵Don't drive while distracted or while using handheld devices. Use voice controls. Certain restrictions, 3rd-party terms and data rates may apply. ⁵Don't drive while distracted or while using handheld devices. Use voice controls.



#### RECOGNIZING YOUR LOYALTY

**Lincoln Access Rewards™** points earned by Lincoln Black Label owners can be redeemed toward distinctive benefits offered by your dealer and Lincoln, including **Culinary Collection** dining experiences,³ **Annual Vehicle Detailings¹** and much more.

#### PUTTING TRAVEL STRESS ON STANDBY

You and your spouse or significant other can enjoy a complimentary 12-month CLEAR® Membership<sup>4</sup> as another benefit of your Lincoln Black Label purchase. CLEAR biometric technology helps you bypass security lines at 50+ of the busiest airports, stadiums and other venues nationwide.

#### **UPGRADING YOUR GETAWAYS**

Lincoln Black Label owners also receive an invitation to the elite **AVIS® President's Club**. Benefits include a double upgrade when available, a guaranteed rental with 48-hour advance notice reservation, and more. Plus, exclusively for Lincoln Black Label clients, a complimentary vehicle for up to 7 days at select airports within the first year of ownership.

#### **EFFORTLESS MAINTENANCE**

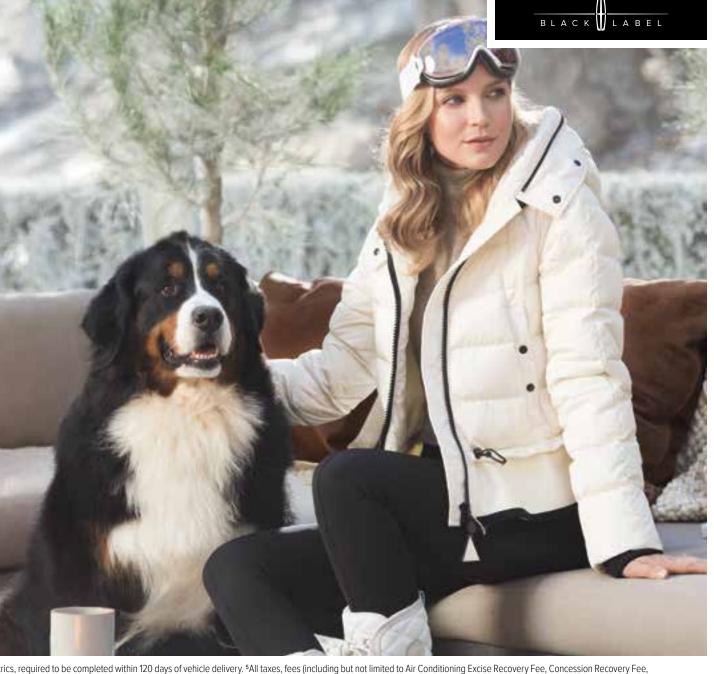
Your new Lincoln Black Label vehicle features a **Premium Maintenance Plan** for 4 years/50,000 miles/4 service visits, whichever occurs first. It covers required scheduled maintenance for original equipment and wear items, and includes complimentary **Lincoln Pickup & Delivery™** within a 50-mile radius! We'll even leave you with a complimentary **Lincoln Loaner¹** during your service. It's an effortless door-to-door experience.

#### **COMPLIMENTARY CAR WASHES**

Just visit any participating Lincoln Black Label Dealer during regular business hours.8

#### LINCOLN BLACK LABEL CONCIERGE

Contact a trained representative, any time, day or night.



Vehicles available at Lincoln Black Label Dealers only. ¹Restrictions may apply. See a participating Lincoln Black Label Dealer for complete details. ²Must be a licensed, insured driver 18 years of age or older. ³Reservation must be made in advance with Lincoln Black Label Concierge. Offer not available on used or Certified Pre-Owned Lincoln Black Label vehicles. Offer is not available to walk-in diners. Owners of 2020 vehicles and newer will need to redeem Points through Lincoln Access Rewards for reservation. Terms and restrictions apply. Visit https://owner.lincoln.com for complete details. ⁴CLEAR is currently available to U.S. citizens and legal permanent residents with valid photo I.D. Program eligibility for new retail purchases of 2018 and newer model-year Lincoln vehicles (12 months on Lincoln

Black Label models; 6 months on all other Lincoln models). Full CLEAR enrollment, including biometrics, required to be completed within 120 days of vehicle delivery. <sup>5</sup>All taxes, fees (including but not limited to Air Conditioning Excise Recovery Fee, Concession Recovery Fee, Vehicle License Recovery Fee, Energy Recovery Fee, Tire Management Fee and Frequent Traveler Fee) and surcharges (included but not limited to Customer Facility Charge and Environmental Fee Recovery Charge) are at the client's expense. Double upgrade excludes Class X vehicles. <sup>6</sup>Maximum of 1 complimentary rental. <sup>7</sup>Service is available for retail and warranty repair. <sup>8</sup>During ownership by first registered Lincoln Black Label owner.

# LINCOLN BLACK LABEL CONTINENTAL

#### COACH DOOR

Travel at the height of glamour in the limitededition 2020 Lincoln Black Label Continental Coach Door.¹ Paying tribute to the iconic style of the 1960s with its expansive center-opening doors, this remarkable sedan invites you to enter in the style of presidents, royalty and superstars. Available in limited quantities, this encore edition of a timeless classic is offered in your choice of Thoroughbred or Chalet theme.

### RHAPSODY

A symphony of sensations, the enchanting Rhapsody theme is inspired by the world of music, sound and style. Venetian leather seats feature suede-like Alcantara® inserts with the Linking-L perforation pattern. Alcantara also accents the carpeted floor mats and wraps the headliner – all in brilliant Rhapsody Blue – while Silver Mesh appliqués evoke the dazzling shimmer of twinkling high notes.

#### THOROUGHBRED

The regal Thoroughbred theme honors the distinguished lifestyle of elite horse racing. Richly toned Belmont leather is complemented by the dynamic grain of Chilean Maple wood trim, while the graceful forms of the Jet Black Venetian leather seats are accented by Diamond-L perforation pattern inserts. Alcantara gives the Jet Black headliner and carpeted floor mat accents a smooth finish reminiscent of a fine steed.

#### CHALET

This thrilling theme features an engaging combination of Alpine and Espresso colored leathers. The instrument panel, steering wheel, luxury console and doors are graced by sparkling Silverwood appliqués. Venetian leather seats with Lincoln Star perforation pattern inserts are combined with an Alcantara headliner and carpeted floor mat accents to evoke the comforting welcome of a mountainside Chalet.

See Lincoln.com for features and options.

¹Coming Spring 2020. Limited quantities. Pre-production model shown.











THOROUGHBRED

Jet Black Venetian/Chilean Maple



#### ENGINES

# 3.7-liter Ti-VCT V6

305 hp @ 6,500 rpm 280 lb.-ft. of torque @ 4,000 rpm

EPA-estimated fuel economy ratings1

FWD 17 city/26 hwy/20 combined mpg STANDARD: CONTINENTAL

**AWD** 16 city/24 hwy/19 combined mpg OPTIONAL: CONTINENTAL

# Twin-Turbocharged 2.7-liter V6

335 hp @ 5,700 rpm<sup>2</sup> 380 lb.-ft. of torque @ 3,500 rpm<sup>2</sup>

EPA-estimated fuel economy ratings<sup>1</sup>

FWD 18 city/27 hwy/21 combined mpg STANDARD: CONTINENTAL RESERVE

**AWD** 17 city/25 hwy/20 combined mpg OPTIONAL: CONTINENTAL RESERVE

# Twin-Turbocharged 3.0-liter V6

400 hp @ 5,750 rpm<sup>2</sup> 400 lb.-ft. of torque @ 2,750 rpm<sup>2</sup>

EPA-estimated fuel economy ratings1

**AWD** 16 city/24 hwy/19 combined mpg OPTIONAL: CONTINENTAL RESERVE Includes Dynamic Torque Vectoring

### STANDARD FEATURES

6-speed SelectShift® automatic transmission with paddle activation

Electric parking brake

PERFORMANCE & HANDLING

Four-wheel Anti-Lock Brake System (ABS)

Front-wheel drive (FWD)

Lincoln Drive Control featuring Adaptive Suspension, Electric Power-Assisted Steering (EPAS) with Adaptive Steering, and Active Noise Control

#### LINCOLN CO-PILOT360™

Auto High-Beam Headlamps

Blind Spot Detection with Cross-Traffic Alert

Lane-Keeping System (includes Lane-Keeping Assist, Lane-Keeping Alert and Driver Alert)

Pre-Collision Assist with Automatic Emergency Braking (AEB) (includes Pedestrian Detection, Forward Collision Warning and Dynamic Brake Support)
Rear View Camera

#### DRIVER-ASSIST TECHNOLOGY

Adaptive Cruise Control with Stop-and-Go

Adaptive Steering

Auto Hold

Autolamp Automatic On/Off Headlamps

Forward and Reverse Sensing Systems

Hill Start Assist

Rain-Sensing Windshield Wipers

#### LINCOLN EMBRACE

Backlit Light Touch Door Handles

Lincoln Approach Detection System

Lincoln logo illuminated welcome mats

Lincoln Signature fade-on/-off exterior lighting

#### **CONNECTIVITY & ENTERTAINMENT**

Lincoln Connect<sup>™3</sup> with 4G LTE Wi-Fi hotspot capability (enables Lincoln Way<sup>™</sup> App<sup>4</sup> features when activated)

SiriusXM® with 6-month All Access trial subscription<sup>5</sup>

SYNC® 3 Enhanced Voice Recognition Communications and Entertainment System with 8" LCD capacitive touchscreen, 911 Assist,® SYNC 3 AppLink,® Apple CarPlay® and Android Auto™ compatibility, and 2 smart-charging USB ports

#### INTERIOR

Ambient lighting

Power-tilt/-telescoping steering column with memory

Power windows with one-touch-down front, one-touch-up/-down rear, and global open/close

Remote Start System

Universal garage door opener

#### EXTERIOR

Acoustic-laminate side door glass

Adaptive HID headlamps with LED signature lighting

Dual integrated chrome exhaust tips

Power-adjustable/-folding, heated sideview mirrors with integrated LED turn signal indicators, memory, security approach lamps, and auto-dimming driver's side

SoundScreen® acoustic windshield

#### SAFETY & SECURITY

Personal Safety System™ for driver and front passenger with dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

Driver's knee airbag<sup>6</sup>

Front-seat side airbags<sup>6</sup>

Glove-box-door-integrated knee airbag<sup>6</sup>

Safety Canopy® side-curtain airbags6 with rollover sensor

AdvanceTrac® Electronic Stability Control

Individual Tire Pressure Monitoring System (TPMS) (excludes spare)

Intelligent Access with push-button start

LATCH (Lower Anchors and Tether Anchors for Children)

MyKey® technology to help encourage responsible driving

Perimeter alarm

SecuriCode™ invisible keypad

SecuriLock® Passive Anti-Theft System

SOS Post-Crash Alert System™

¹Actual mileage will vary. ²Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. ³Lincoln Connect (standard on select vehicles) and complimentary Connected Service are required for remote features (See Lincoln Way Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excite service excite service excited services excited services excited services excited services excited services excited services excited services

#### TRIM SERIES

#### CONTINENTAL

Includes Standard Features, plus:

60/40 split-folding rear seat

Dual-zone electronic automatic temperature control

Heated front Comfort seats with 10-way power adjustability

Leather-wrapped steering wheel

Lincoln Premium Sound System with AM/FM stereo and 10 speakers
Lincoln Soft Touch Seats

#### OPTIONS

Convenience Package: hands-free, foot-activated trunk lid; Light Touch
Door Handles with soft close; and Voice-Activated Touchscreen Navigation
System with pinch-to-zoom capability, and integrated SiriusXM Traffic and
Travel Link® with 6-year subscription⁵

**Elements Package:** heated rear outboard seats, heated steering wheel, and windshield wiper de-icer

Premium Package: 19" premium Dark Stainless-painted aluminum wheels with chrome inserts; Bridge of Weir Deepsoft™ leather-trimmed seats; and Revel® Audio System with 13 speakers, 12-channel Class D amplifier and QuantumLogic® Surround sound technology; includes HD Radio™ Technology (requires Convenience Package)

20" polished aluminum wheels with Dark Tarnish-painted pockets (requires Premium Package)

Cargo area protector

Engine block heater

Floor liners

Intelligent all-wheel drive (AWD)

Twin-panel moonroof with power sunshade (requires Convenience Package and Premium Package)

#### CONTINENTAL RESERVE

Includes certain Continental Features, plus:

360-Degree Camera with front camera washer

Autofold sideview mirrors

Bridge of Weir Deepsoft leather-trimmed seats

Enhanced Active Park Assist
Hands-free, foot-activated trunk lid

Head-Up Display

Heated and ventilated front Perfect Position Seats with 24-way power adjustability including thigh extenders and head restraints

Heated rear outboard seats

Heated steering wheel

Illuminated front door-sill scuff plates

Light Touch Door Handles with soft close
Lincoln Dynamic Signature Lighting

Rear-seat smart-charging USB ports (2)

Rear-window power sunshade Revel Audio System with 13 speakers

Tri-zone electronic automatic temperature control

Twin-panel moonroof with power sunshade

Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link with 6-year subscription<sup>5</sup>
Windshield wiper de-icer

#### OPTIONS

Luxury Package: 20" polished aluminum wheels with Dark Tarnish-painted pockets; premium LED headlamps with fade-on/-off dynamic Lincoln Embrace; and Revel Ultima Audio System with single-CD player, 19 speakers, 20-channel hybrid amplifier, Clari-Fi™ music restoration technology, QuantumLogic Surround sound technology and aluminum speaker grilles; includes HD Radio Technology (requires 30-way front Perfect Position Seats)

Monochromatic Appearance Package: 20" premium Ebony-painted aluminum wheels, color-keyed painted upper grille mesh and side badges, and Infinite Black-painted fog lamp bezels and lower grille (available in Infinite Black or Pristine White)

Rear-Seat Amenities Package: 40/20/40 split rear seats; 110V/150W AC power outlet; rear center armrest with LCD screen, rear climate controls and cupholders; heated and ventilated rear outboard seats with Active Motion, power recline and 4-way power lumbar; manual rear head restraints with adjustable bolsters; inflatable rear outboard safety belts; rear-door window sunshades; and rear climate control B-pillar registers (requires 30-way front Perfect Position Seats)

Cargo area protector Engine block heater

Floor liners

Heated and ventilated front Perfect Position Seats with Active Motion massage functionality and 30-way power adjustability including thigh extenders and head restraints

Intelligent all-wheel drive (AWD)

#### **LINCOLN ACCESSORIES**

# ELECTRONICS Bullfrog® portable

Bullfrog® portable Bluetooth® speakers<sup>7</sup>

Dash cams<sup>7</sup>
NextBase® Duo Cinema<sup>7,8</sup>

Remote start systems

Vehicle Security System

# EXTERIOR Full vehicle cover<sup>7</sup>

Side window deflectors<sup>7</sup>
Wheel lock kit

## INTERIOR

Ash cup/coin holders Battery jump-start system<sup>7</sup>

Cargo area protector
Carpeted floor mats

Custom UVS100® sunscreen7

First aid and roadside assistance kits<sup>7</sup> Floor liners

In-vehicle safe<sup>7</sup>

Portable mini-fridge<sup>7</sup>

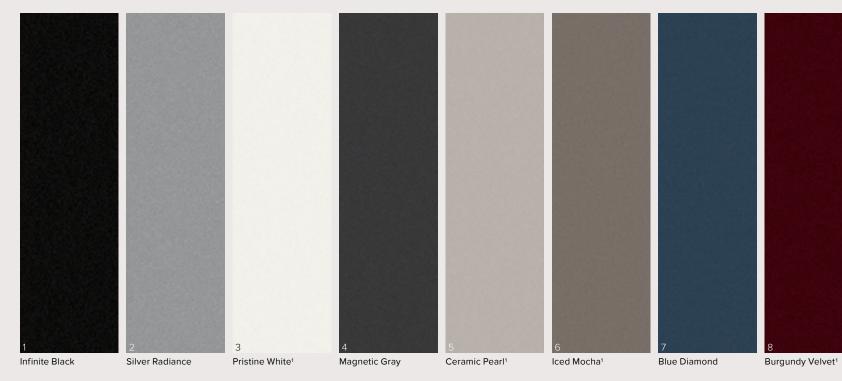
Soft cargo cooler bag
Soft cargo organizers (large and standard sizes)

# SHOP THE COMPLETE COLLECTION accessories.lincoln.com

#### DIMENSIONS

WHEELBASE		117.9"
LENGTH		201.4"
HEIGHT		58.5"
WIDTH	Including mirrors	82.3"
	Mirrors folded	78.1"
HEAD ROOM		39.3" (max.) front / 37.7" rear
LEG ROOM		44.4" (max.) front / 41.3" rear
HIP ROOM		55.9" front / 54.8" rear
SHOULDER ROOM		58.3" front / 55.9" rear
CARGO VOLUME (cu. ft.)		16.7
INTERIOR VOLUME (cu. ft.)		123.1
FUEL TANK (gal.)		18.0

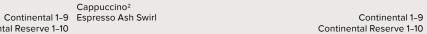
Lincoln Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties. Amazon, Key by Amazon, Prime, Alexa and all related logos are trademarks of Amazon. cor its affiliates. Android, Android Auto, Google, Google Play, Waze and other marks are trademarks of Apple CarPlay and Photor is a service mark of Apple Inc. Bridge of Weir is a trademark of Bridge of Weir Leather Company Limited. Bullfrom Industries, registered in the United States and other countries. HD Radio is a proprietary trademark of Biguity Digital Corp. SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.





Brown Swirl Walnut Continental Reserve 1-10







Terracotta Continental 1-9 Brown Swirl Walnut



Red Carpet<sup>1</sup>

Rhapsody Blue<sup>1</sup>

Continental Reserve 1-6

# ENJOY THE BENEFITS OF THE LINCOLN WAY™

#### EFFORTLESS

Download the Lincoln Way App<sup>3</sup> to your mobile device to enjoy an effortless vehicle ownership experience.

Take control with start, stop, lock, unlock and scheduled remote start features enabled bv Lincoln Connect™4

Schedule Lincoln Pickup & Delivery™ of your vehicle for dealer service appointments<sup>5</sup>

Get help with 24/7 Roadside Assistance<sup>6</sup>

Activate vour vehicle's Wi-Fi hotspot capability<sup>4</sup>

#### PERSONALIZED

Driving and maintaining your new Lincoln is an easy, personalized experience with the Lincoln Way App.

Locate where your vehicle is parked

Check your vehicle's fuel level, tire pressure and oil life

View how-to videos, your vehicle owner's manual and warranty information

Learn more about your vehicle with Vehicle Health Reports

#### REWARDING

Designed to celebrate Lincoln owners, the Lincoln Way App is your exclusive access to unique privileges.

Enjoy Lincoln Access Rewards™ – our premier loyalty program – featuring benefits and distinctive experiences offered by your dealer, Lincoln and others

Receive secure deliveries to your vehicle with Key by Amazon in-car delivery7

Connect with your Lincoln Concierge for answers to questions about your vehicle, help with your account and more

#### PRIORITIZED

Lincoln is also collaborating with CLEAR® biometric technology to help you put travel stress on standby.

Bypass security lines at 50+ of the busiest airports, stadiums and other venues nationwide using your biometrics

As a 2020 Lincoln Continental owner. you and your spouse or significant other can enjoy a 6-month complimentary CLEAR membership8

Start taking the fast, smart and friendly way through security with CLEAR



18" Premium Magnetic-Painted Aluminum Standard



19" Premium Dark Stainless-Painted Aluminum with Chrome Inserts Included with Premium Package



Continental Reserve 19" Polished Aluminum with Premium Dark Tarnish-Painted Pockets Standard



Continental Reserve 20" Premium Ebony-Painted Aluminum

Included with Monochromatic Appearance Package



Optional on Continental (requires Premium Package) Included with Luxury Package on Continental Reserve

Exterior and interior colors shown are representative only. Actual interiors may vary. ¹Additional charge. ²Non-perforated Lincoln Soft Touch Seats standard on Continental. ³Available via download and compatible with select smartphone platforms. Learn more at lincolnway.com. Message and data rates may apply. ⁴Certain restrictions, 3rd-party terms and data rates may apply. See footnote 3 below "Standard Features" on previous page, and your Lincoln Dealer for details. ⁵Lincoln Pickup & Delivery is valid for owners of 2017 or newer model-year Lincoln vehicles. Service available for retail and warranty repairs. Mileage limitations may apply. See dealer for details. ⁶Coverage, for original owner, varies based on vehicle model-year. Non-transferable. For complete details, go to lincolnowner.com or your Lincoln Dealer. ³Available for select Lincoln 2018 and later model-year. vehicles equipped with Lincoln Connect. The Lincoln Way App and Key by Amazon App require 10S 10.0 or higher on select iPhone® models and Android™ 5.0 or higher on select phones. Lincoln Way, compatible with select smartphone platforms, is available via a download. Lincoln Connect service required for remote features (see Lincoln Way Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Message and data rates may apply. In-car delivery is available only to Amazon Prime members in select U.S. cities and surrounding areas. Check your eligibility at www.amazon.com/keyforcar. CLEAR is currently available to U.S. citizens and legal permanent residents with valid photo 1.D. Program eligibility for new retail purchases of 2018 and newer model-year Lincoln vehicles (12 months on Lincoln Black Label models; 6 months on all other Lincoln models). Full CLEAR enrollment, including biometrics, required to be completed within 120 days of vehicle delivery.



#### LINCOLN PROTECT® EXTENDED SERVICE PLANS

Whether you purchase or lease your Lincoln, Lincoln Protect offers peace of mind with a variety of plans for vehicle component and maintenance coverage. Fully backed by Lincoln, plans are honored at all Lincoln dealerships in the U.S., Canada and Mexico. Visit your Lincoln Dealer today, and request a genuine Lincoln Protect extended service plan.

**ROADSIDE ASSISTANCE FOR LIFE** We'll be there for you as long as you own your Lincoln – with 24-hour/ 7-day-a-week assistance nationwide. Coverage provided for the original owner only. Non-transferable. Please see your dealer for complete details.

#### LINCOLN AUTOMOTIVE FINANCIAL SERVICES

Whether you decide to purchase or lease. you'll find a plan designed to fit your individual needs. Visit Lincoln.com/finance or your Lincoln Showroom to explore your financing options.

**NEW VEHICLE LIMITED WARRANTY** Your new Lincoln has the following coverage: 4-year/50,000-mile bumper-to-bumper coverage, 6-year/70,000-mile powertrain coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion perforation (aluminum panels do not require perforation) coverage. Whichever comes first. Please ask your dealer for a copy of these limited warranties.

Comparisons based on competitive models (class is Luxury Full-Size Sedans based on Lincoln segmentation), publicly available information and Lincoln certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Lincoln makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Lincoln reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles.







O Discover more at Lincoln.com