

In the first five years or 75,000 miles of owning an E-Transit van, it is estimated that owners can save approximately 37 percent in scheduled maintenance costs compared to a gaspowered van.(5)

## **Benefits of Electrification**

Keep these key selling points in mind. E-Transit provides the same work-ready vehicle customers have come to rely upon, while also delivering many unique battery-electric benefits, such as:

- Zero gasoline fuel costs and less scheduled maintenance, such as oil changes
- Translates into a lower overall operating cost
- Maximizes uptime
- Less noise
- Means E-Transit can quietly go about its business almost anywhere
- Zero carbon dioxide emissions
- Means that E-Transit can operate indoors or in areas with limited ventilation

 E-Transit may also qualify for a federal tax credit, available to customers who purchase an alternative fuel vehicle<sup>(6)</sup>

E-Transit is the newest member of **America's best**selling lineup of full-size commercial vans.(1) This new addition is both all-electric and all-**Transit** — delivering the same Built Ford Tough, work-ready capabilities that owners have come to rely upon — and it's the only electric work van delivered with the backing of

# Electrifying Capability

# Powerful Performance

E-Transit is powered by an impressive 198-kW electric motor and single-speed transmission located at the rear. With a nearly instantaneous response to the accelerator, E-Transit can produce a targeted:

- · 266 horsepower(2)
- · 317 lb.-ft. of torque(2)

It also features a **68-kWh lithium-ion battery**, integrated into the subframe, maintaining:

- Signature dimensions
- · Cargo-carrying capability

**Payload ratings** ensure that customers can carry the load efficiently and capably.

Model	Cargo Van	Chassis Cab	Cutaway
Targeted Max. Payload <sup>(3)</sup>	3,880 lbs.	4,390 lbs.	4,428 lbs.

# Tailored Range

Business owners will appreciate the strong, quiet, capable performance of the new E-Transit. By leveraging more than 30 million miles of Ford Telematics<sup>TM</sup> data, we learned that the average daily range for commercial vans in the U.S. is 74 miles. Of course, it was also understood that there are times when those distances are higher, and there needs to be a degree of flexibility for factors such as cold weather. That's why we engineered E-Transit Cargo Vans with EPA-estimated targeted ranges of:

- 126 miles on Low Roof<sup>(4)</sup>
- 116 miles on Medium Roof<sup>(4)</sup>
- 108 miles on High Roof<sup>(4)</sup>

#### **Smart Acceleration Truncation**

To help manage power usage and driving speed, this innovative E-Transit system allows fleet managers to enhance driver behavior by limiting take-off power, based on vehicle load.

 When activated, E-Transit accelerates at a consistent rate whether it is full of cargo or empty



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E-Transit is distinguished by:

#### Outside

- · E-Transit badging
- Three-bar grille featuring Dynamic Blue accent bars and a chrome surround
- Charging port located under the front Ford Oval
- Unique, 16-inch steel wheels with silver wheel covers

#### Inside

- 12-inch color touchscreen
- · Low-profile e-shifter
- · Electric parking brake switch

#### E-Transit Cargo Vans Also Offer Available

- 4-seat package options
- A selection of Prep Packages

Warranty
Built along with other Transit models

E-Transit is backed by an:8-year/100,000-mile (whichever

at the Kansas City Assembly Plant,

- comes first) Electrical Vehicle Unique Component Warranty<sup>(7)</sup>
- (1) Based on total U.S. reported sales in the 2020 calendar year.
- (2) Calculated via peak performance of the electric motor(s) at peak battery power. Your results may vary. Horsepower and torque are independent attributes and may not be achieved simultaneously.
- (3) Cargo and load capacity limited by weight and weight distribution.
  See the label on the doorjamb for carrying capacity on a specific vehicle.
- (4) Based on full charge. USA targeted range reflecting current capability based on analytical projection consistent with US EPA MCT drive cycle methodology (www.fueleconomy.gov/fep/pdfs/EPA test procedure for EVs-PHEVs-114-2017.pdf). Actual range varies with conditions, such as external environment, vehicle use, vehicle maintenance, upfits and alterations, lithium-ion battery age and state of health.
- (5) Scheduled maintenance costs based on recommended service schedule as published in the owner's manual. Analysis reflects Ford Moto Company's standard method for calculating scheduled maintenance cost and reflects data available in 2019 and 2020.
- (6) See https://afdc.energy.gov/laws/409. This information should not be constructed as a promise of potential tax savings or reduced tax liability. Consult your tax advisor for the amount of credit you may be eligible for. (7) Refer to the Vehicle Warnanty Guide for a complete list
- of all of the parts covered.

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# **Easy Ordering**

Because it shares body codes with Transit, ordering E-Transit is easy. All that needs to be done is to select the electric motor (99K) and the single-speed transmission (44A), and then select the body codes for E-Transit.

- Cargo vans are offered in three lengths and three heights
- Cutaway and Chassis Cab are offered with a 178-inch wheelbase
- · All are available as rear-wheel drive (RWD), single-rear wheel (SRW) configurations

	Wheelbase Offerings				
Configuration	Low or	High	Chassis Cab/		
	Medium Roof	Roof	Cutaway		
Length	130/	148/	178		
(Inches)	148	148 Extended			

E-Transit cargo vans have the same volume and mounting points as gas-powered vans, allowing customers to add racks, bins or other accessories to complement their businesses.

		Max. Cargo Volume <sup>(1)</sup> Behind First Row					
Length/ Roof	Regular/ Low	Long/ Low	Regular/ Medium	Long/ Medium	Long/ High	Extended/ High	
Cubic Feet	246.7	277.7	315.2	357.1	404.3	487.3	

High Roof vans provide enough interior clearance for a 6'9" person to stand.

## **Three Methods of Charging**

With each charge, E-Transit gets a new set of clean miles to go about its business. E-Transit is equipped with a standard Ford Mobile Charger (120V/240V), allowing it to be charged whether:

- · At home or at a place of business
- Using Blue Oval™ Charge Network out on the road/public
- At a custom-built charging depot provided by Ford Pro Charging

For more charging details, see pages 10 and 11.



# **Advanced Technologies**

Forging into the future means equipping vehicles with next-level technology. Included with all E-Transit purchases is a 3-year subscription to Connected Navigation<sup>(2)</sup> and Ford Telematics.<sup>TM (3)</sup> Unique key features and technologies for E-Transit include:

- SYNC® 4<sup>(4)</sup> featuring an impressive 12-inch screen
- Enhanced Voice Recognition
- Connected Navigation
- Makes it easy to find charging stations when needed
- · Available audio packages include access to other Ford Pro services
- Ford Telematics can help improve uptime with live-map GPS tracking, vehicle diagnostics and performance indicators using features such as:
- Charge Management
- Vehicle Insight Tools
- Ford Power-Up software updates
- Deliver the latest software updates to E-Transit to keep systems and features fresh and up to date

- FordPass Connect™ 4G LTE Wi-Fi hotspot(5)
- Enables up to 10 devices and Ford Telematics

#### Available:

- Advanced Driver-Assist Technologies(6)
- Intelligent Adaptive Cruise Control
- · Traffic Sign Recognition
- · Intelligent Speed Assist
- 360-Degree Camera with Split View and front washer
- Ford Co-Pilot360™ Technology<sup>(6)</sup> with new:
- Reverse Brake Assist
- Intersection Assist





Go to **eSourceBook** for more insights and details about **E-Transit**!

the battery's state of charge and daily energy consumption.

Using standard vehicle management tools, owners can monitor

- (2) Navigation services require SYNC® 4 and FordPass Connect (optional on select vehicles), complimentary Connected Service and the FordPass App (see FordPass Terms for details). Customer receives a complimentary 90-day trial of navigation services when an eligible vehicle is added to a member's FordPass account. Trial period begins on the service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. FordPass App. compatible with select smartphone platforms, is available via a download. Message and data rates may apply.
- (1) Cargo and load capacity limited by weight and weight distribution. See the label on the doorjamb for carrying capacity on a specific vehicle.

  3 Available on vehicles with embedded modem or equipped with plug-in device (PID). Requires modem activation. Ford Telematics and Ford Data Services are subscription services subject to agreement to FSM terms and conditions. Subscription subject to monthly charge. Subject to OFAC and credit check for subscription eligibility. Connected service and features, and access to vehicle data, depend on subscription and compatible AT&T network availability. Evolving technology/cellular networks vehicle capability may limit functionality and prevent operation of connected features.
  - (4) Don't drive while distracted or while using a handheld device. Use voice-operated systems. Some features may be blocked out while the vehicle is in gear. Not all features are compatible with all phones.
- (5) FordPass Connect (optional on select vehicles), the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and eatures depend on compatible AT&T network availability. Evolving technology/cellular networks/ vehicle canability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. Don't drive distracted or while using handheld devices. Use voice controls.
- Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. They do not replace safe driving

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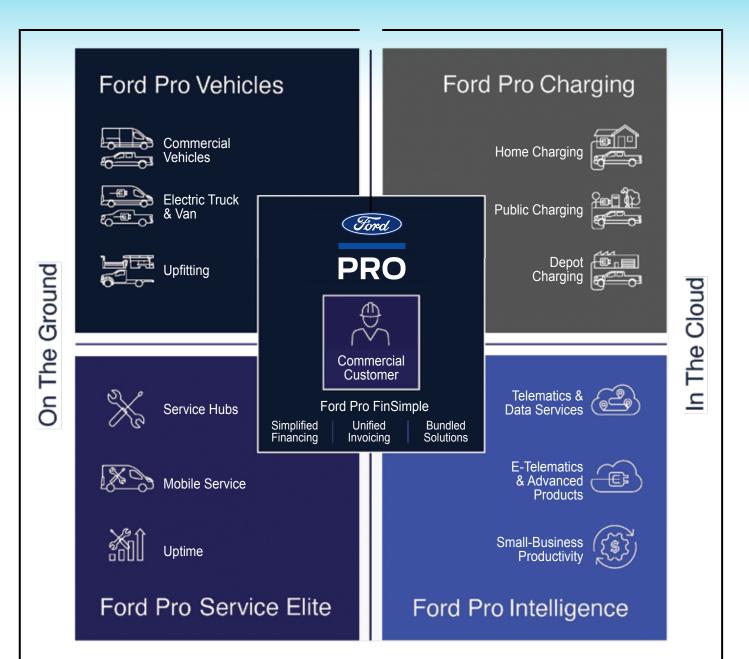




# It's All About Productivity

Ford Pro is our new business entity dedicated and committed to our commercial customers.

This new organization has been developed to help ensure the smooth operation and further the success of our commercial and government customers today and into the new era of electrification.



# **Focused Organization**

Squarely focused on the commercial customer, this new organization provides an ecosystem of vehicles, technologies and services. Each component is designed to work together to help increase productivity, improve uptime, lower cost of ownership and achieve sustainability goals, as well as provide enhanced fleet management services.

**E-Transit** will be fully supported by the new **Ford Pro** organization.



### **Vehicles**

Focused on: Commercial Vehicles, Electric Trucks and Vans, plus Upfitting.

Encompasses our broad lineup of combustion engine and hybrid commercial vehicles, and all-electric versions of our industry-leading vans and full-size pickup trucks, that feature integrated comprehensive digital systems developed for commercial use.



## Service Elite

Focused on: Service Hubs, Mobile Service and Uptime.

We will be expanding our already strong network of Commercial Vehicle Centers (CVCs) by adding 120 dedicated large-bay service hubs across the United States, with extended hours and rapid turnaround. We will also be adding 1,200 new mobile service vehicles by 2025.



## **FinSimple**

Focused on: Simplified Financing, Unified Invoicing and Bundled Solutions.

Provides bundled financing for vehicles, services and electric vehicle charging.

## Charging

Focused on: Home Charging, Public Charging and Depot Charging.

Dedicated to making the transition to an electric fleet easy, Ford Pro can provide hardware and software solutions for

public, depot and overnight home charging of electric vehicles so they're ready to work again the next day.



## Intelligence

Focused on: Telematics & Data Services, E-Telematics & Advanced Products and Small-Business Productivity.

Provides digital management solutions that seamlessly work with embedded vehicle telematics and always-on

connectivity, to help owners better manage, maintain and boost the productivity of their fleets.



For more information about Ford Pro, go to pro.ford.com.

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LAUNCH
2022 E-TRANSIT



# A Range of Charging Options

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Charging is a key consideration for most every type of EV customer, including E-Transit owners. The reality is that planning to charge E-Transit with solutions provided by Ford can be even easier than fueling up at a gas station. Once familiar with the process and various charging methods, or a combination of methods, most owners will find that charging E-Transit is as easy as charging their smartphone.

Ford Pro can assist



in developing charging solutions for any business

**PRO** 

to cost-effectively operate

an electric fleet and maximize uptime.

## **Depot Charging**



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For many E-Transit commercial customers, dedicated Depot Charging at their place of business will likely be their primary charging point.

- Depot Charging can be ideal for delivery businesses where vehicles start and end their day at the same location. E-Transit can be parked, efficiently charged overnight and then start its routine over again the next day
- Ford Pro can assist in developing tailored charging solutions and management tools for fleets. Highly focused on lowering energy and operation costs, Ford Pro can offer and provide one-stop charging solutions and rapid deployment of those solutions for fleet EV customers
- Customers can also review the Ford Commercial Vehicle Charging Guide for Fleets. This resource is available at: fleet.ford.com. Click on "Orders," select "Brochures," then select the guide from the menu (or call 1-800-343-5338).

# **Home Charging**



Owners may also elect to charge their vehicle from the comfort of their own home with charging hardware and software that make operation and expense tracking easy for drivers and fleet managers.

 Home Charging may be the perfect solution for service businesses where the vehicle often returns home with the primary driver at the end of the day

### **Options**

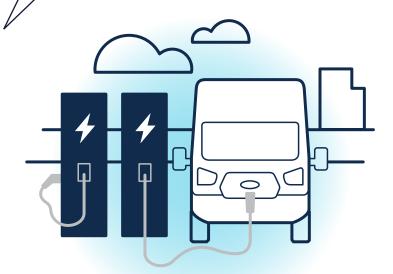
E-Transit is equipped with a standard Ford Mobile Charger (120V/240V), allowing it to be charged using a:

- 120V wall outlet (12 amp, limited use only)
- 240V wall outlet (32 amp)

#### E-Transit can also be charged using a:

- Ford Connected Charge Station (48 amp):<sup>(1)</sup>
- Wall-mounted unit that increases amperage and shortens charge times
- Great for overnight charging
- Estimated 15 miles of charge per hour<sup>(2)</sup>
- Requires separate purchase and installation(3)
- Available through any Ford Accessories Dealer (FAD), or at FordParts.com or through Ford Pro
- Ford Charge Station Pro (80 amp)<sup>(1)(4)</sup>

## **Public Charging**



E-Transit also has the built-in capabilities via its SYNC® system and FordPass™ to take advantage of the Blue Oval™ Charge Network on the road, meaning that recharging on longer trips is no concern.

- The Blue Oval Charge Network is North America's largest public charging network.<sup>(5)</sup> It already:
- Includes over 19,500 charging stations with 63,000 plugs and growing
- Features DC Fast-Charging capability that:
- Gains an estimated 45 miles of range in 15 minutes<sup>(2)</sup>
- Replenishes the battery from 15 to 80 percent in as little as 34 minutes<sup>(2)</sup>

#### On the Road

Both SYNC and FordPass are designed to help owners and drivers plan, manage and understand charging factors along longer routes. Using features such as the Intelligent Range system and Ford Power My Trip, E-Transit will:

- Continuously update and clearly communicate charge status to the driver
- Automatically recommend charging stops
- · Serve up convenient charging stations
- Handle and track payments

#### See the **Technology** section of **eSourceBook** to learn more.

- (1) For Options contracts, Ford Connected Charge Station cannot be residualized. The full purchase price must be paid within the term of the contract. Does not include installation.
- (2) Range and charge time based on manufacturer computer engineering simulations and US EPA MCT drive-cycle methodology (www.fueleconomy.gov/feg/pdfs/EPA test procedure for EVs-PHEVs-11-14-2017.pdf). The charging rate decreases as battery
- (3) Requires installation by a licensed electrician. Visit Omerit Charging to find installation services in your area. (Omerit is solely responsible for the products and services they provide.)
- (4) Late availa
- (5) Based on original equipment manufacturers (OEM)/automotive manufacturers that sell all-electric vehicles and have publicly announced charging networks. Department of Energy data used. FordPass™ compatible with select smartphone platforms, is available via a download. Message and data rates may apply.

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