

California Consumer Privacy Act

Notice at Collection

We are providing you with this notice under the California Consumer Privacy Act (Cal. Civ. Code § 1798.100(b)). The purpose of this notice is to tell you 1) the categories of personal information to be collected from consumers, and 2) how we use that information.

In the following chart, the first column lists categories of information to be collected from you and the second column lists the corresponding business or commercial purpose(s) for which that information will be used:

Categories of Information to be Collected from You:	Business or Commercial Purpose(s) for Use:
Identifiers (such as name, address, SSN, passport number, driver's license number, state identification number, phone number, email address, Internet Protocol address, and other similar identifiers).	To assist you in purchasing and/or financing a vehicle, product, or service; to process your transaction; to contact you regarding a past or potential future transaction; to respond to your inquiry or request or for other customer service reasons; to market to you; to improve our products and services; for recall purposes; to comply with the law; for fraud prevention purposes; for our auditing purposes; Other:
Information defined as "personal information" under the California Customer Records Act (Cal. Civ. Code 1798.80) (such as insurance policy number, signature, and financial information such as bank account and credit/bank card information).	To assist you in purchasing and/or financing a vehicle, product, or service; to process your transaction; to contact you regarding a past or potential future transaction; to respond to your inquiry or request or for other customer service reasons; to market to you; to improve our products and services; for recall purposes; to comply with the law; for fraud prevention purposes; for our auditing purposes; Other:
Characteristics of protected classifications under California or federal law (such as language preference).	To assist you in purchasing and/or financing a vehicle, product, or service; to process your transaction; to contact you regarding a past or potential future transaction; to respond to your inquiry or request or for other customer service reasons; to market to you; to improve our products and services; for recall purposes; to comply with the law; for fraud prevention purposes; for our auditing purposes; Other:
Commercial information, including records of products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies (such as whether you paid by cash, check, or credit/debit card).	To assist you in purchasing and/or financing a vehicle, product, or service; to process your transaction; to contact you regarding a past or potential future transaction; to respond to your inquiry or request or for other customer service reasons; to market to you; to improve our products and services; for recall purposes; to comply with the law; for fraud prevention purposes; for our auditing purposes; Other:

Categories of Information to be Collected from You:	Business or Commercial Purpose(s) for Use:
Internet or other electronic network activity information (if you visited our website, such as IP addresses, browsing, cookies, and search history).	To assist you in purchasing and/or financing a vehicle, product, or service; to process your transaction; to contact you regarding a past or potential future transaction; to respond to your inquiry or request or for other customer service reasons; to market to you; to improve our products and services; for recall purposes; to comply with the law; for fraud prevention purposes; for our auditing purposes; Other:
Geolocation data (if you visited our website on a device that provides geolocation data).	To assist you in purchasing and/or financing a vehicle, product, or service; to process your transaction; to contact you regarding a past or potential future transaction; to respond to your inquiry or request or for other customer service reasons; to market to you; to improve our products and services; for recall purposes; to comply with the law; for fraud prevention purposes; for our auditing purposes; Other:
Professional or employment information (such as current employment information and employment history).	To assist you in purchasing and/or financing a vehicle, product, or service; to process your transaction; to contact you regarding a past or potential future transaction; to respond to your inquiry or request or for other customer service reasons; to market to you; to improve our products and services; for recall purposes; to comply with the law; for fraud prevention purposes; for our auditing purposes; Other:
Education information.	To assist you in purchasing and/or financing a vehicle, product, or service; to process your transaction; to contact you regarding a past or potential future transaction; to respond to your inquiry or request or for other customer service reasons; to market to you; to improve our products and services; for recall purposes; to comply with the law; for fraud prevention purposes; for our auditing purposes; Other:
Inferences drawn from the above categories, such as consumer preferences, characteristics, attitudes, predispositions (such as if you are predisposed to get service work performed by our service department).	To assist you in purchasing and/or financing a vehicle, product, or service; to process your transaction; to contact you regarding a past or potential future transaction; to respond to your inquiry or request or for other customer service reasons; to market to you; to improve our products and services; for recall purposes; to comply with the law; for fraud prevention purposes; for our auditing purposes; Other:
Other:	Other:

For more information about our privacy policies and practices and your rights under the California Consumer Privacy Act, please see our online privacy policy located at:

To opt out of the sale of your personal information, please visit: